

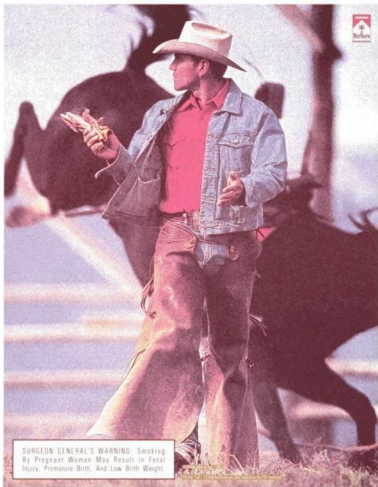
LEO BURNETT U.S.A.

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AGED: No. PMMAR1007.C3 - Job No. M55716 - "Next Up" - Full Page - (10" x 12.75") - Color(s) - Alternative ROP - 1997

Product No. 11.0

(A)

A man in a cowboy hat, denim jacket, and chaps stands in a field, holding a lit cigarette in his right hand. A horse is visible in the background. The Marlboro logo is in the top right corner.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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